Application Serial Number: 09/662,968 First Named Inventor: Tyson Winarski

Title: An Internet Based System for Managing a Network of Electronic Advertising Billboards Through a Wireless Telecommunications System

Group Art Unit: 3019

Filing Date: 9/15/2000 Attorney Docket No.: 110/103

Examiner: Naresh, Vig

<u>CLAIM AMENDMENTS</u>

Please CANCEL claims 7-9.

Please AMEND the claims as follows:

(amended) An apparatus for a wireless electronic billboard commerce system comprised 1.

of:

an electronic billboard comprised of:

a display;

a billboard computer; and

a billboard antenna, said billboard computer is connected to and controls said

display, said billboard antenna is connected to said billboard computer;

a main computer, said main computer is connected to a global computer network;

a communication system comprised of a communication server and a transmission

antenna, said communication server is connected to said main computer, said

transmission antenna is connected to said communication server; and

an advertisement stored as a digital file, said digital file is uploaded to said main

computer through said global computer network, said main computer transfers said

digital file to said communication system, said communication system transmits said

digital file as a signal, said billboard antenna receives said signal, said billboard computer

processes said signal, said billboard computer shows said signal on said display; and

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an access purchase system that provides a table of billboard information, said table of billboard information includes a listing of available locations, a listing of available time periods, and a listing of prices, said access purchase system searches a database to determine if said electronic billboard is available to display said advertisement at a requested location and a requested time.

- 2. (original) The apparatus described in claim 1, further comprising a satellite, said satellite receives said digital file from said communication server and transmits said digital file to said billboard antenna:
 - 3. (original) The apparatus described in claim 1, wherein said display is a flat panel electroluminescent display.
 - 4. (original) The apparatus described in claim 1, wherein said display is a liquid crystal display.
 - 5. (original) The apparatus described in claim 1, wherein said display is a light emitting diode display.
 - 6. (original) The apparatus described in claim 1, further comprising a web-site, said web-site is contained on said main computer, said web-site is accessible on said global computer network.

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Please ADD the following claim:

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10. (new) The apparatus described in claim 1, further comprising an upload database, said access purchase system provides an upload code for said digital file when said advertisement is purchased, said main computer accesses said upload database to determine if said upload code is acceptable, said main computer transfers said digital file to said communications system when said upload code is verified.